

# the other side

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> Did you syncomash or octomash your album?

These instruments are really designed for performance and not for the studio. I wrote and recorded my new album with conventional instruments like keyboards, drum machines and guitars. When I started building The SyncoMasher, I realized it could be an amazing way to perform this new music. I'm currently forming The SyncoMasher Quintet group that will perform my album using The SyncoMasher.

> Can you explain Controllerism to my gran?

It's just like democratic socialism, except in controllerism everyone hails Moldover as the supreme ruler of the entire multiverse and everyone listens to his music.

> Seriously though, what is controllerism?

Controllerism is just like turntablism, but instead of using turntables and mixers to make music, we play computer-controllers and software. Controllerists are musicians and DJs who are embracing this new breed of electronic instruments.

> Your press release says it took over three years to record your new album. Why did it take so long?

I had hoped to do this release with Warp or Ninja Tune, and so my favorite artists on those labels became my benchmark for creating the music. I wrote, recorded, produced and mixed the album entirely by myself. I wound up spending 200+ hours on each track, plus time for mastering, creating the album artwork and sorting out all the details of the independent release. That easily adds up to three years :-)

> How long does it take to make one of those awesome CD sleeves?

For now all the components are being soldered together by hand, either by myself or my apprentice. When we have some good tunes playing and we're on a roll it takes about 10 minutes to build one package.

> I see you recently moved from New York to San Francisco. How do you like your new home?

San Francisco is amazing. I miss the non-stop intensity of NYC, but this city is so beautiful and the people are incredibly friendly, creative and supportive. It feels like the right place for me now.

> Can you see yourself in London doing some shows?


Hell yes! I got to play in Luxembourg, Berlin and France this year. I'm planning a whole European tour for next summer and London is at the top of the list of cities to visit. Look for me at summer festivals...

> Any tips for aspiring controllerists?

Hail Moldover as the supreme ruler of the entire multiverse :-)

Moldover's album has been nominated for an Independent Music Award! Winners are decided by judges, and robots, so you can't help Moldover win. BUT if you're curious to learn more or bump Moldover a little higher on the "people's choice" poll, click [here](#).

Tags: moldover,octomasher,controllerism

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